Real estate software, services, and suppliers utilised by your Cloudstaffers

The real estate industry relies upon a diverse range of software tools and third-party services to coordinate the many facets of real estate sales and property management practices.

From CRM systems to portal upload tools, some tools utilised by the real estate industry are cloud-based software-as-a-service applications whereas others are installed with Windows 32 desktop applications.

As Australia and New Zealand's trusted next-generation outsourcing supplier, the team at Cloudstaff connect to many different client systems and services in order to provide back-of-house support services.

We highlight the diverse range of real estate tools that our team access daily to support you.

Table Of Contents:

Property Management:

Whether you are a Residential Unit Manager, Boutique Property Manager, Small to Medium Agency, Large Agency or a Franchise/Group, Cloudstaff can assist you with your property management needs.

Console:

The suite of tools provided by the Console Group are commonly used by Cloudstaffers to support Property Managers.

consolegateway	consolecloud	consoleRPO
console gateway|sms	console	consolewebchoice
consoleclientmanager	ADL SOFTWARE — Legal Forms You Can Trust	consolepay — Powered by ezidebit

Rockend:

Cloudstaffers use the suite of tools provided by Rockend to support Property Managers.

property tree	REST professional	STRATA master
rockendSMS	rockend — The leader in property software	file SMART

Inspect Real Estate:

Inspect Real Estate provides the suite of tools that are commonly used by Cloudstaffers to support Property Managers.

ROLRentals	**TenantApp**	**IRE BDM**
KeyTracker	InspectRealEstate	**MobileROL**
MoveMeIn	**AppTracker**	**VacateTracker**

Additional Property Management Tools & Services:

There are many other software tools and services utilised day-to-day by Property Managers and your Cloudstaffers. Some of the additional services and suppliers we use in assisting Property Managers are listed below for your information.

1form	TICA	Maintenance Manager

Real Estate CRMs:

There are over 60 real estate CRMs available in Australia and New Zealand markets. Real estate CRM systems are complex tools offering a wide variety of services to their users. Not only are they the central repository for new leads and customer information, but they are also the origination point for listings that are then loaded up to various real estate listing portals.

Real estate CRMs typically also create Real Estate Agency and Real Estate Agent websites. Many include lead capture forms, prospecting tools, and SMS and email alert systems. Some also connect to third-party printing and signage vendors. A few of these CRM tools have further extended their functionality to include trust accounting modules within the CRM.

The CRM tools listed below are just a few of those being actively used today by Cloudstaffers in their support of the real estate industry:

Storage Products:

Online storage products are well utilised by Cloudstaffers to store documents and images for real estate clients. Whether it be storing real estate forms, contracts, imagery, or inspection reports, your Cloustaffers always ensure your documentation and filing is kept up to date.

box	Dropbox	file SMART
FTP	Google Drive	OneDrive

Workflow & Collaboration Tools:

Workflow tracking and collaboration tools are typically used by Cloudstaffers to coordinate work requests between onshore and offshore employees. They help to ensure that tasks are prioritised appropriately and jobs are not misplaced.

Trello	Atlassian JIRA	Google Sheets

Desktop Design Tools:

Whether it's a new property brochure, DL mailers, window cards, sign boards or magazines, Cloudstaff Marketing and Design Assistants are versed in a number of design tools that deliver consistent quality imagery, designs, and layouts for your online and print needs.

Ai Adobe Illustrator	**Id** Adobe InDesign
Ps Adobe Photoshop	paint.net

Real Estate Video Editing Tools:

Property videos are a growing trend in real estate to support the sale of properties. Video editing tools are used to create and edit your videos ready for publication to your audience.

ANIMOTO	SONY Vegas	Camtasia

Third-Party Signage and Print Suppliers:

Sign boards, brochures, magazines, window cards, and DL mailers all need to be printed. Cloudstaffers are well-versed at coordinating your print needs with various print suppliers. Many print and signage vendors are utilised by the real estate industry. A few of the more commonly used suppliers are listed below for your reference.

campaigntrack

Campaigntrack is the most common utilised

Real Estate Forms:

In total, there are over 680 real estate forms available across various state and territory operated real estate institutes and private enterprises. Many facets of real estate workflow rely on the complete, current, and compliant use of these real estate forms. Whether it be a contract of sale, a lease agreement, or an exclusive agency agreement, your Cloudstaffers are adept at completing your form requests on your behalf.

Property Data Providers:

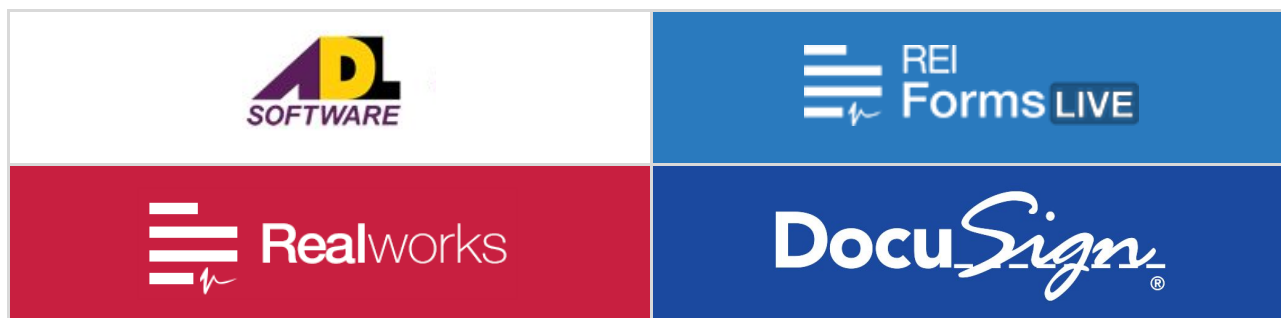Performing property research tasks, generating property reports, and creating Comparative Market Analysis (CMA) presentations are typical requests handled by your Cloudstaffers. Whether you subscribe to a CoreLogic, Pricefinder, APM, or Red Square service, we've got you covered.
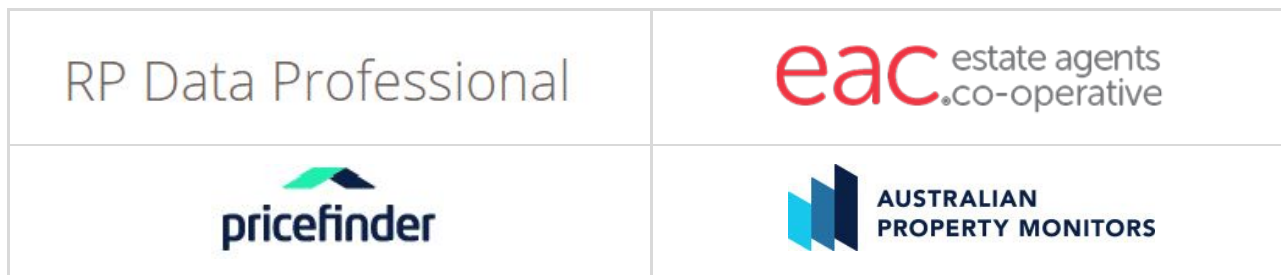
Email Clients:

The ability to communicate via email is a fundamental that no business can do without. There are a multitude of different email clients available today. Your Cloudstaffers are adept at using many of the most common email tools.

Outlook	YAHOO!
Exchange	Gmail

Email Marketing Systems:

Helping you to prepare your regular email direct marketing newsletters is a task performed by your Cloudstaff Real Estate Marketing Assistants. These online email marketing systems are regularly used by our team members. So whether you need help designing your newsletter, managing the regular sending process, or just generating statistics reports, Cloudstaffers stand ready to assist.

MailChimp	vision^6	ExactTarget

SMS Sending:

Real estate professionals have embraced the power of SMS communication to regularly connect with their clients. Cloudstaffers can utilise your SMS tools for following up prospects from open homes, communicating with tenants, or chasing them for rental arrears.

AGENTBOX	touchSMS
rockendSMS	console gateway | sms

Accounting Software:

Whether you need help with accounts receivable, accounts payable, general ledger, or payroll, the online and offline versions of these accounting packages are widely used across the Australian real estate industry.

For more information on real estate Trust Accounting tools, please separately refer to the Property Management section of this document

Additional Software & Service Suppliers:

There are many other software tools and services utilised day-to-day by the Real Estate Industry and your Cloudstaffers. Not all can be mentioned in this document, but some of the more common services and suppliers are listed below for your information.